

DEADLINE DATES

Space reservations: **June 5, 2022**Ad materials due: **June 12, 2022**Publication date: **July 1, 2022**

- North Dakota Living adds more value to your advertising dollar!
- Access the magazine's online flip book at www.ndliving.com.



JULY MAGAZINE PREVIEW

Our love of North Dakota's small towns and rural communities is on full display in July's magazine.

Rural people are energizing their communities through rural development projects, tackling issues like housing, day care and food access. *North Dakota Living* visits Edgeley, where a group of friends have opened Butcher's Edge, a meat processing facility.

Community celebrations are a trademark of North Dakota summer. Find out what's in store for this year's N.D. State Fair and learn of events happening across the state this summer.

Full Page 3 column, no bleed 6.75"x9.75" Full Page 3 column with bleed 8.5"x11.25" Live area 7.5"x10.25" Trim size 8"x10.75"

2 ⅔ Page 4.5"x 9.75"

⅓ Page Vertical 2.125"x 9 .75"

⅓ Page Horizontal 4.5"x 4.75"

½ Page Horizontal 6.75"x4.75"

½ Page Vertical 3.25"x9.75"

> 8 1/4 Page 3.25"x4.75"

1/6 Page Horizontal 4.5"x 2.25"

½ Page Vertical-2 column 4.5"x7.25"

% Page Vertical 2.125"x 4.75'

July 2022 North Dakota Living Advertising Order Form

Return this form to Duane Crabbe: Email: dcrabbe@ndarec.com

Mail to:

Attn: Advertising Department

North Dakota Living **Duane Crabbe** P.O. Box 727 3201 Nygren Dr. N.W. Mandan, ND 58554-0727

QUESTIONS?

Contact Duane:

- 701-667-6436 or 701-391-2164

Name	
Company Name	
Address/City/State	
Phone	_ Mobile
Email_	
Website	

Ad Size (please check box)

		B&W	Full-color
	Spread (Full bleed)	\$5,225	□ \$5,800
1.	Full Page	\$3,025	□ \$3,600
2.	⅔ Page (Vertical—2 columns)	\$1,965	□ \$2,570
3.	1/2 Page (Vertical—11/2 columns)	\$1,480	1 \$1,830
4.	1/2 Page (Vertical—2 columns)	\$1,480	1 \$1,830
5.	1/2 Page (Horizontal —3 columns)	\$1,480	1 \$1,830
6.	⅓ Page (Vertical—1 column)	\$1,005	1 \$1,360
7.	⅓ Page (Horizontal—2 columns)	\$1,005	1 \$1,360
8.	1/4 Page (11/2 columns)	□ \$735	\$1,095
9.	1/6 Page (Horizontal—2 columns)	\$495	\$845
10.	1/6 Page (Vertical—1 column)	\$495	\$845

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

Follow the steps below to get started:

- 1. Go to your web browser and type in the address, https://ndliving.wetransfer.com
- 2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

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For payment, we accept:









