

NORTH DAKOTA LIVING

NORTH DAKOTA'S
BEST-READ
PUBLICATION

ADVERTISERS' PREVIEW



DECEMBER MAGAZINE PREVIEW

It's the holiday season! As thoughts turn to cookies and festive celebrations in December, retailers, business owners and rural businesses also think about workforce. Last year, the National Retail Federation estimated seasonal workforce hires between 500,000 and 665,000. *North Dakota Living* spotlights workers in December's issue – and brings holiday cheer, too!

SANTA'S SHOP

Meet the talented group of individuals with disabilities behind a line of specialty wood products, who develop job skills and receive on-site vocational training at a local employment center. And, find some great gift ideas for the special person in your life!

LINEWORKER TRAINING CENTER

Tour the newly constructed 26,337-square-foot Lineworker Training Center, which provides enhanced, year-round training for students of Bismarck State College's lineworker program and the electric cooperative workforce.

DEADLINE DATES

Space reservations: **Nov. 5, 2022**

Ad materials due: **Nov. 12, 2022**

Publication date: **Dec. 2, 2022**

- *North Dakota Living adds more value to your advertising dollar!*
- *Access the magazine's online flip book at www.ndliving.com.*



1
Full Page
3 column, no bleed
6.75"x9.75"
Full Page
3 column with bleed
8.5"x11.25"
Live area
7.5"x10.25"
Trim size
8"x10.75"

2
2/3 Page
4.5"x 9.75"
6
1/3 Page
Vertical
2.125"x 9.75"

7
1/3 Page
Horizontal
4.5"x 4.75"

5
1/2 Page
Horizontal
6.75"x4.75"

3
1/2 Page
Vertical
3.25"x9.75"

8
1/4 Page
3.25"x4.75"

9
1/6 Page Horizontal
4.5"x 2.25"

4
1/2 Page
Vertical-2 column
4.5"x7.25"

10
1/6 Page
Vertical
2.125"x 4.75"

Dec. 2022 North Dakota Living Advertising Order Form

Return this form to Duane Crabbe:

Email: dcrabbe@ndarec.com

Mail to:

Attn: Advertising Department

North Dakota Living

Duane Crabbe

P.O. Box 727

3201 Nygren Dr. N.W.

Mandan, ND 58554-0727

DEADLINE DATES

Space reservations: **Nov. 5, 2022**

Ad materials due: **Nov. 12, 2022**

Publication date: **Dec. 2, 2022**

Name _____

Company Name _____

Address/City/State _____

Phone _____ Mobile _____

Email _____

Website _____

Ad Size (please check box)

	B&W	Full-color
Spread (Full bleed).....	<input type="checkbox"/> \$5,225	<input type="checkbox"/> \$5,800
1. Full Page	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$3,600
2. 2/3 Page (Vertical—2 columns)	<input type="checkbox"/> \$1,965	<input type="checkbox"/> \$2,570
3. 1/2 Page (Vertical—1 1/2 columns)	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
4. 1/2 Page (Vertical—2 columns)	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
5. 1/2 Page (Horizontal—3 columns)	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
6. 1/3 Page (Vertical—1 column).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
7. 1/3 Page (Horizontal—2 columns)	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
8. 1/4 Page (1 1/2 columns).....	<input type="checkbox"/> \$735	<input type="checkbox"/> \$1,095
9. 1/6 Page (Horizontal—2 columns).....	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845
10. 1/6 Page (Vertical—1 column).....	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:



NORTH DAKOTA
LIVING
NORTH DAKOTA'S
BEST READ
PUBLICATION