

# 2023 North Dakota Be Legendary **HUNTING & FISHING GUIDE** **IS BACK!**



## Advertise in the *Official 2023 North Dakota* **Be Legendary** **HUNTING &** **FISHING GUIDE**

North Dakota Tourism will print and distribute 40,000 copies of the *North Dakota Hunting & Fishing Guide* at sports shows, bait shops, retailers and through phone and online requests.

### SPACE RESERVATION AND AD MATERIAL

Space reservation: Oct. 24, 2022

Copy deadline: Oct. 31, 2022

Publication date: February 2023

### PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

### UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

## ENJOY OUR **LEGENDARY OUTDOORS**

Hunting and fishing opportunities in North Dakota aren't just good. They are legendary. The North Dakota Department of Commerce Tourism Division's *Hunting and Fishing Guide* guides hunters and anglers through all of North Dakota's legendary hunting and fishing opportunities.

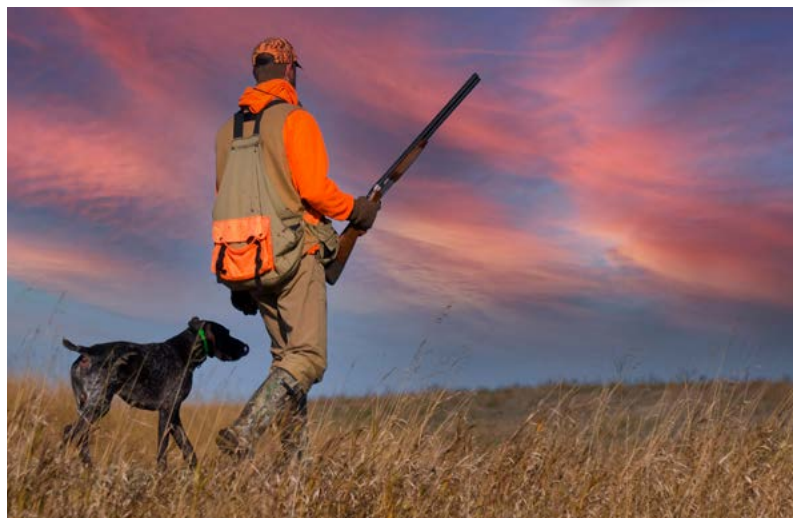
### FISHING FEATURES

The *Hunting and Fishing Guide* invites anglers to cast a line for world-famous walleye, perch, bass or northern pike. The guide showcases the state's great angling opportunities, fishing waters and access points.



### HUNTING FEATURES

From big game to waterfowl to upland game to furbearers, there's something to tempt every hunter in North Dakota. The guide will provide promotional information to invite hunters to North Dakota and answer questions about species, licensing and more.



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**LIMITED AD SPACE! RESERVE YOUR AD SPACE TODAY!**

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Bill to \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Cell \_\_\_\_\_

Email Address \_\_\_\_\_ Website \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please place the following ad (click on the box for desired size)  
 Full color included with all ads

- COVER PLACEMENT** (if available)
- 1. Back Cover ..... \$3,695
  - 2. Inside Front Cover ..... \$3,695
  - 3. Inside Back Cover ..... \$3,195

- STANDARD PLACEMENT**
- 4. Full Page ..... \$2,550
  - 5. 1/2 page ..... \$1,895
  - 6. 1/4 page ..... \$995

**DISPLAY AD**

|  |                                     |  |
|--|-------------------------------------|--|
| <b>1, 2,<br/>3, 4</b><br>Full Page<br>7" x 9.75" | <b>5</b><br>1/2 Page<br>7" x 4.625" | <b>6</b><br>1/4 Page<br>3.4375" x 4.625" |
|--|-------------------------------------|--|

For payment, we accept:



For more information or space reservations,  
 contact **Duane Crabbe**, North Dakota Living  
 3201 Nygren Drive NW • PO Box 727  
 Mandan, ND 58554 or  
**800-234-0518 • 701-667-6436**  
 Call or text: **701-391-2164**  
 Email: [dcrabbe@ndarec.com](mailto:dcrabbe@ndarec.com)  
 or visit [ndliving.com](http://ndliving.com)

**All prices include full color plus layout and design.**

**BILLING DATE: FEBRUARY 2023**  
 Note: ad rates are NET