

NORTH DAKOTA Living

NORTH DAKOTA'S
BEST-READ
PUBLICATION

ADVERTISERS' PREVIEW



DEADLINE DATES

Space reservations: **March 5, 2023**

Ad materials due: **March 12, 2023**

Publication date: **March 31, 2023**

- **North Dakota Living adds more value to your advertising dollar!**
- **Access the magazine's online flip book at www.ndliving.com.**



'TAKE CARE' IN APRIL

North Dakota Living presents its "TAKE CARE" issue in April, with health and wellness features.

Rural health care

What brings a doctor to a small town, and what keeps doctors in rural communities? In April, *North Dakota Living* asks doctors those questions, as we approach the challenges and opportunities in rural health care.

CPR training

As football fans watched Damar Hamlin fall to the field during a Monday Night Football game earlier this year, his family and medical team in Cincinnati used the platform to encourage CPR training and support public access to AEDs. *North Dakota Living* in April showcases one local workforce that has been committed to these safety efforts for decades.

April 2023 North Dakota Living Advertising Order Form

Return this form to Duane Crabbe:

Email: dcrabbe@ndarec.com
701-667-6436 or 701-391-2164

Mail to:

Attn: Advertising Department
North Dakota Living
Duane Crabbe
P.O. Box 727
3201 Nygren Dr. N.W.
Mandan, ND 58554-0727

DEADLINE DATES

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1
Full Page
3 column, no bleed
6.75"x9.75"
Full Page
3 column with bleed
8.5"x11.25"
Live area
7.5"x10.25"
Trim size
8"x10.75"

2
⅓ Page
4.5" x 9.75"

6
⅓ Page
Vertical
2.125" x 9.75"

7
⅓ Page
Horizontal
4.5" x 4.75"

5
½ Page
Horizontal
6.75" x 4.75"

3
½ Page
Vertical
3.25" x 9.75"

8
¼ Page
3.25" x 4.75"

9
⅙ Page Horizontal
4.5" x 2.25"

4
½ Page
Vertical-2 column
4.5" x 7.25"

10
⅙ Page
Vertical
2.125" x 4.75"

Advertiser _____

Contact _____

Address/City/State _____

Phone _____ Mobile _____

Email _____

Website _____

Ad Size (please check box)

	B&W	Full-color
Spread (Full bleed).....	<input type="checkbox"/> \$5,225	<input type="checkbox"/> \$5,800
1. Full Page	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$3,600
2. ⅓ Page (Vertical—2 columns)	<input type="checkbox"/> \$1,965	<input type="checkbox"/> \$2,570
3. ½ Page (Vertical—1½ columns)	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
4. ½ Page (Vertical—2 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
5. ½ Page (Horizontal —3 columns)	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
6. ⅓ Page (Vertical—1 column).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
7. ⅓ Page (Horizontal—2 columns).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
8. ¼ Page (1½ columns)	<input type="checkbox"/> \$735.....	<input type="checkbox"/> \$1,095
9. ⅙ Page (Horizontal—2 columns).....	<input type="checkbox"/> \$495.....	<input type="checkbox"/> \$845
10. ⅙ Page (Vertical—1 column).....	<input type="checkbox"/> \$495.....	<input type="checkbox"/> \$845

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:

