

# NORTH DAKOTA LIVING

NORTH DAKOTA'S  
BEST-READ  
PUBLICATION

## ADVERTISERS' PREVIEW



### DEADLINE DATES

Space reservations: **March 5, 2023**

Ad materials due: **March 12, 2023**

Publication date: **March 31, 2023**

- **North Dakota Living adds more value to your advertising dollar!**
- **Access the magazine's online flip book at [www.ndliving.com](http://www.ndliving.com).**



## 'TAKE CARE' IN APRIL

*North Dakota Living* presents its "TAKE CARE" issue in April, with health and wellness features.

### **Rural health care**

What brings a doctor to a small town, and what keeps doctors in rural communities? In April, *North Dakota Living* asks doctors those questions, as we approach the challenges and opportunities in rural health care.

### **CPR training**

As football fans watched Damar Hamlin fall to the field during a Monday Night Football game earlier this year, his family and medical team in Cincinnati used the platform to encourage CPR training and support public access to AEDs. *North Dakota Living* in April showcases one local workforce that has been committed to these safety efforts for decades.

**1**  
Full Page  
3 column, no bleed  
6.75"x9.75"

Full Page  
3 column with bleed  
8.5"x11.25"  
Live area  
7.5"x10.25"  
Trim size  
8"x10.75"

**2**  
⅓ Page  
4.5"x 9.75"

**6**  
⅓ Page  
Vertical  
2.125"x 9.75"

**7**  
⅓ Page  
Horizontal  
4.5"x 4.75"

**5**  
½ Page  
Horizontal  
6.75"x4.75"

**3**  
½ Page  
Vertical  
3.25"x9.75"

**8**  
¼ Page  
3.25"x4.75"

**9**  
⅓ Page Horizontal  
4.5"x 2.25"

**4**  
½ Page  
Vertical-2 column  
4.5"x7.25"

**10**  
⅓ Page  
Vertical  
2.125"x 4.75"

## April 2023 North Dakota Living Advertising Order Form

Return this form to Duane Crabbe:

**Email:** dcrabbe@ndarec.com  
701-667-6436 or 701-391-2164

**Mail to:**

Attn: Advertising Department  
**North Dakota Living**  
Duane Crabbe  
P.O. Box 727  
3201 Nygren Dr. N.W.  
Mandan, ND 58554-0727

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Advertiser \_\_\_\_\_

Contact \_\_\_\_\_

Address/City/State \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

### Ad Size (please check box)

	B&W	Full-color
Spread (Full bleed) . . . . .	<input type="checkbox"/> \$5,225	<input type="checkbox"/> \$5,800
1. Full Page . . . . .	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$3,600
2. ⅓ Page (Vertical—2 columns) . . . . .	<input type="checkbox"/> \$1,965	<input type="checkbox"/> \$2,570
3. ½ Page (Vertical—1½ columns) . . . . .	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
4. ½ Page (Vertical—2 columns) . . . . .	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
5. ½ Page (Horizontal —3 columns) . . . . .	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
6. ⅓ Page (Vertical—1 column) . . . . .	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
7. ⅓ Page (Horizontal—2 columns) . . . . .	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
8. ¼ Page (1½ columns) . . . . .	<input type="checkbox"/> \$735	<input type="checkbox"/> \$1,095
9. ⅓ Page (Horizontal—2 columns) . . . . .	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845
10. ⅓ Page (Vertical—1 column) . . . . .	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845

Non-bleed standard ad page dimensions

#### PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

#### UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:



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