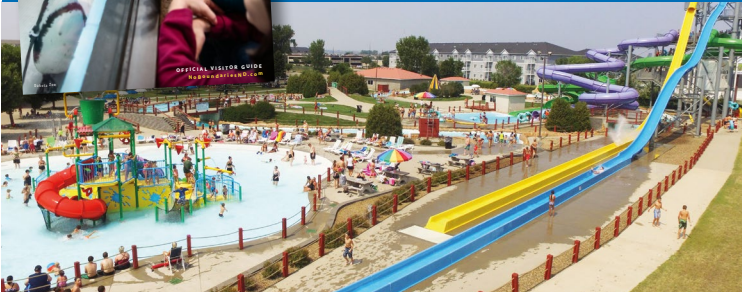




The official publication of the 2023 Visitor Guide BISMARCK-MANDAN CVB



ADVERTISE IN THE OFFICIAL 2023 BISMARCK-MANDAN VISITOR GUIDE!

The main marketing publication of the Bismarck-Mandan Convention and Visitors Bureau

From history to art to family fun, visitors, and residents will value the detailed descriptions of the local and surrounding attractions, on **COLORFUL MAPS** in the center of the guide showing the location of each. **Purchase an ad, and your business or attraction will also be highlighted on the map in the center pages.**

SEE AND DO

Shopping, overnighting, dining, culture, history, sightseeing, outdoor and getting around will be the guide's focal points.

RECREATION NEW

Bismarck-Mandan visitors are invited to enjoy the area's wealth of recreation activities—indoors and outdoors all year-around. Parks and Recreation will be featured for both Bismarck and Mandan in this year's guide. Mandan features will include Dale Pahlke Arena, indoor Mandan Tennis Center with pickleball courts. Bismarck's focus will be on Gateway to Science, Heritage Landing, and the many updates to Bismarck's recreation sites and facilities.

FINE DINING, BAR AND GRILL/BREWERIES

The Bismarck-Mandan area has everything from fine dining to bar and grill and breweries, welcoming visitors and residents; that's why it is important to be included in this comprehensive guide.

STAYING

Visitors will decide where to spend the night using the accommodations grid with your ad purchase. Let them know about your accommodations by advertising in the Visitor Guide!

SHOPPING

Bismarck-Mandan offers an abundance of shopping opportunities. Make your business stand out, by advertising in the 2023 Visitor Guide. Your ad will entice visitors and residents to stop and shop!

GREETINGS EVERYONE!

It's time again to develop advertising plans for the Official Bismarck-Mandan Visitor Guide. We hope we can work with you so we can showcase your business, attraction or event because, typically, people planning their trip to our area will not even look beyond the guide for alternate amenities – in their eyes, this is the guide. Plan to be included in the Official Bismarck-Mandan Visitor Guide and help us make visitors aware of all we have to offer!

We print over 48,000 Visitor Guides, as well as have it available to view or download on our website. As always, North Dakota Living in Mandan is making this possible. Over the years, working with *North Dakota Living* has been extremely gratifying – they are continually willing to try new things to make our guide the best it can be, and it shows. We have a great partnership that produces a quality piece. I hope you will continue, if not start, to be showcased in the Official Bismarck-Mandan Visitor Guide.

The Visitor Guide will be available January 2023. It will be in visitors' hands as they venture through our area, and we want to be able to highlight your business or attraction. Help us make this the best guide yet!



Best regards,

Sheri Grossman, CDME
CEO
Bismarck-Mandan Convention & Visitors Bureau

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

SPACE AND COPY DEADLINE
DECEMBER 9, 2022

PUBLICATION DATE
JANUARY 2023

NORTH DAKOTA
NORTH DAKOTA'S
BEST READ
PUBLICATION
Living

For more information or space reservations, contact:

Duane Crabbe

North Dakota Living

3201 Nygren Drive NW • PO Box 727 • Mandan, ND 58554

701-667-6436 • Cell: 701-391-2164

Email: dcrabbe@ndarec.com

2023 Bismarck-Mandan Visitor Guide ADVERTISING ORDER FORM

Publication date: January 2023

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Cell _____

Email _____

Website _____

SPACE AND COPY DEADLINE DECEMBER 9, 2023

Note: Ad billing is distributed in January of 2023

Signature _____ Date _____

Non-Bleed standard page dimensions
Please check the box to which size ad you prefer

We accept:



- 2-Page Spread (Full bleed) 15 1/4" x 9 3/4" \$4,900
- 1. Full Page (No bleed) 7" x 9 3/4" \$2,500
- 2. 2/3 Page (Vertical) 4 1/4" x 9 3/4" \$2,145
- 3. 1/2 Page (Vertical) 3 1/4" x 9 3/4" \$1,685
- 4. 1/2 Page (Horizontal) 6 3/4" x 4 3/4" \$1,685
- 5. 1/3 Page (Vertical) 2 1/8" x 9 3/4" \$1,165
- 6. 1/3 Page (Horizontal) 4 1/4" x 4 3/4" \$1,165
- 7. 1/3 Page (3 Column) 7" x 3" \$1,165
- 8. 1/4 Page 3 1/4" x 4 3/4" \$875
- 9. 1/6 Page (Horizontal) 4 1/4" x 2 1/4" \$595
- 10. 1/6 Page (Vertical) 2 1/8" x 4 3/4" \$595

Note: Ad rates are NET

Please email form to Duane Crabbe

Email: dcrabbe@ndarec.com

800-234-0518 • 701-667-6436 • Mobile: 701-391-2164

CIRCULATION OF MORE THAN 48,000

With a circulation of 48,000, this attractive, full-color magazine is printed on 70-lb., sturdy, white gloss paper. It will be distributed to visitors and residents starting January 2023.

Over 9,500 guides will be inserted into the Bismarck Tribune, Saturday, January 28.

The Bismarck-Mandan Convention & Visitors Bureau will welcome thousands of convention-goers in 2023, and each person will receive a copy of this Visitor Guide. The guide will be available throughout Bismarck and Mandan in information racks within the cities, and will be distributed along the interstate in the rest areas, as well as at hotels and also downloadable by thousands on our website at NoBoundariesND.com. The Visitor Center and Genuine Dakota Gift Shop on Burnt Boat Drive and Tyler Parkway welcomes guests, and everyone who stops will receive a copy of the Bismarck-Mandan Visitor Guide to help them while they explore our amazing area.

