

NORTH DAKOTA LIVING

NORTH DAKOTA'S
BEST-READ
PUBLICATION

ADVERTISERS' PREVIEW



DEADLINE DATES

Space reservations: **April 5, 2023**

Ad materials due: **April 12, 2023**

Publication date: **May 3, 2023**

- **North Dakota Living adds more value to your advertising dollar!**
- **Access the magazine's online flip book at www.ndliving.com.**



EXPLORE NORTH DAKOTA!

The May issue of *North Dakota Living* extends our annual invitation to "Explore North Dakota!" In the May issue, readers will be encouraged to experience plenty of our state's terrific destinations.

Be sure to be included in the May issue by advertising your travel destination!

1
Full Page
3 column, no bleed
6.75"x9.75"

Full Page
3 column with bleed
8.5"x11.25"
Live area
7.5"x10.25"
Trim size
8"x10.75"

2
⅓ Page
4.5"x 9.75"

6
⅓ Page
Vertical
2.125"x 9.75"

7
⅓ Page
Horizontal
4.5"x 4.75"

5
½ Page
Horizontal
6.75"x4.75"

3
½ Page
Vertical
3.25"x9.75"

8
¼ Page
3.25"x4.75"

9
⅓ Page Horizontal
4.5"x 2.25"

4
½ Page
Vertical-2 column
4.5"x7.25"

10
⅓ Page
Vertical
2.125"x 4.75"

May 2023 North Dakota Living Advertising Order Form

Return this form to Duane Crabbe:

Email: dcrabbe@ndarec.com
701-667-6436 or 701-391-2164

Mail to:

Attn: Advertising Department
North Dakota Living
Duane Crabbe
P.O. Box 727
3201 Nygren Dr. N.W.
Mandan, ND 58554-0727

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Advertiser _____

Contact _____

Address/City/State _____

Phone _____ Mobile _____

Email _____

Website _____

Ad Size (please check box)

	B&W	Full-color
Spread (Full bleed)	☐ \$5,225	☐ \$5,800
1. Full Page	☐ \$3,025	☐ \$3,600
2. ⅓ Page (Vertical—2 columns)	☐ \$1,965	☐ \$2,570
3. ½ Page (Vertical—1½ columns)	☐ \$1,480	☐ \$1,830
4. ½ Page (Vertical—2 columns)	☐ \$1,480	☐ \$1,830
5. ½ Page (Horizontal —3 columns)	☐ \$1,480	☐ \$1,830
6. ⅓ Page (Vertical—1 column)	☐ \$1,005	☐ \$1,360
7. ⅓ Page (Horizontal—2 columns)	☐ \$1,005	☐ \$1,360
8. ¼ Page (1½ columns)	☐ \$735	☐ \$1,095
9. ⅓ Page (Horizontal—2 columns)	☐ \$495	☐ \$845
10. ⅓ Page (Vertical—1 column)	☐ \$495	☐ \$845

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:



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