

# The official publication of the 2025 BOTTINEAU METIGOSHE AREA GUIDE!

## GREETINGS EVERYONE!

Our first-year advertising with *North Dakota Living* has come and gone. It went fantastically, and we are reaching out to see if anyone that wasn't included would like to be. The *Bottineau Lake Metigoshe Area Visitors Guide* is the Official Visitors Guide for Bottineau County. We hope we can work together to showcase your business, attraction, or event. People typically will look towards the printed guide or the digital guide found on the [bottineauchamber.com](http://bottineauchamber.com) and the [Bottineau.com](http://Bottineau.com) website when planning their trips or vacations.

We hope you plan to be included in this guide and help us make visitors aware of all we have to offer! We will print over 7,800 copies and have available in the Tommy Turtle Park Visitors Center, rest areas around the state, businesses that have advertised in it and sent to people who call and ask for information about our area whether to move here or to visit.

This year, we would like to see our guide grow in pages and that is up to you. Please help us make our second year successful too!



 GREATER BOTTINEAU AREA  
CHAMBER OF COMMERCE & CONVENTION AND VISITOR'S BUREAU

 bottineau  
economic  
development  
corporation

## PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

## UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

**NORTH DAKOTA**  
NORTH DAKOTA'S  
BEST READ  
PUBLICATION  
**Living**

For more information or space reservations, contact:

**Duane Crabbe**

*North Dakota Living*

3201 Nygren Drive NW • PO Box 727 • Mandan, ND 58554

701-667-6436 • Cell: 701-391-2164

Email: [dcrabbe@ndarec.com](mailto:dcrabbe@ndarec.com)



## ADVERTISE IN THE OFFICIAL 2025 BOTTINEAU METIGOSHE AREA GUIDE!

The main marketing publication of the  
2025 Bottineau Metigoshe Area Guide

From history to art to family fun, visitors, and residents will value the detailed descriptions of the local and surrounding attractions, on **COLORFUL MAPS** throughout the guide showing the location of each. **Purchase an ad, and your business or attraction will also be highlighted on the maps.**

## GUIDE FOCUS

Shopping, overnighting, dining, culture, history, sightseeing, outdoor and getting around will be the guide's focal points.

## AREA RESOURCES

Visitors are invited to enjoy the area's wealth of recreation activities—indoors and outdoors all year-around. Parks and Recreation. **Added for 2025, a map of trails in Bottineau County.**

## EAT AND DRINK

The Bottineau County area has everything from fine dining to bar and grill and breweries, welcoming visitors and residents; **included for 2025 Coffee Breaks.**

## SPOTLIGHT YOUR HOTEL/MOTEL

Visitors will decide where to spend the night using the accommodations grid with your ad purchase. Let them know about your accommodations by advertising.

## GENERATE TRAFFIC IN YOUR STORE

Bottineau County offers an abundance of shopping opportunities. Make your business stand out, by advertising in the 2025. Your ad will entice visitors and residents to stop and shop in Bottineau County!

SPACE DEADLINE: **DEC. 13, 2024**

COPY DEADLINE: **JAN. 17, 2025**

PUBLICATION DATE: **MARCH 2025**

# 2025 BOTTINEAU METIGOSHE AREA GUIDE ADVERTISING ORDER FORM

Publication date: March 2025

**TO RESERVE AD SPACE TODAY:**

1. **Go to:** <https://ndliving.com/form/bottineau>
2. Email: [dcrabbe@ndarec.com](mailto:dcrabbe@ndarec.com)
3. Call Duane Crabbe at 701.667.6436 or 701.391.2164
4. Mail to *North Dakota Living*, Attn: Ad Dept., PO Box 727  
3201 Nygren Drive NW, Mandan, ND 58554-0727

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

## CIRCULATION OF MORE THAN 7,800

With a circulation of 7,800, this attractive, full-color magazine is printed on 70-lb., sturdy, white gloss paper. It will be distributed to visitors and residents starting March 2025. The Bottineau Chamber and Economic Development will welcome thousands of visitors, and each person will receive a copy of this area guide. The guide will be available at Bottineau area merchants and information racks within the Bottineau County. It will also be distributed along the interstate I-94 and I-29 in the rest areas, as well as at hotels and also downloadable by thousands on our website at [Bottineauchamber.com](http://Bottineauchamber.com) or [Bottineau.com](http://Bottineau.com). Bottineau Chamber and Economic Development welcomes guests and everyone who stops will receive a guide while they explore our amazing area.

**SPACE DEADLINE: DEC. 13, 2024**

**COPY DEADLINE: JAN. 17, 2025**

Note: Ad billing is distributed in March of 2025

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Non-Bleed standard page dimensions  
Please check the box to which size ad you prefer**

We accept:



- 1. Inside Front and Back Cover 7" x 9 3/4" .....**SOLD**.....\$995  
(If available)
- 2. Full Page (No bleed) 7" x 9 3/4" .....\$925
- 3. 1/2 Page (Vertical) 3 1/4" x 9 3/4" .....\$675
- 4. 1/2 Page (Horizontal) 6 3/4" x 4 3/4" .....\$675
- 5. 1/3 Page (Vertical) 2 1/8" x 9 3/4" .....\$585
- 6. 1/3 Page (Horizontal) 4 1/4" x 4 3/4" .....\$585
- 7. 1/3 Page (3 Column) 7" x 3" .....\$585
- 8. 1/4 Page 3 1/4" x 4 3/4" .....\$495
- 9. 1/6 Page (Horizontal) 4 1/4" x 2 1/4" .....\$375
- 10. 1/6 Page (Vertical) 2 1/8" x 4 3/4" .....\$375
- 11. Small ad 2 1/8" x 2 1/4".....\$250

**Note: Ad rates are NET**

<b>1-2</b> Full Page 7" x 9 3/4"	<b>5</b> 1/3 Page (Vertical) 2 1/8" x 9 3/4"
--	---

<b>6</b> 1/3 Page (Horizontal) 4 1/4" x 4 3/4"	<b>3</b> 1/2 Page (Vertical) 3 1/4" x 9 3/4"
<b>4</b> 1/2 Page (Horizontal) 6 3/4" x 4 3/4"	<b>8</b> 1/4 Page 3 1/4" x 4 3/4"

<b>7</b> 1/3 Page (3 Column) 7" x 3"	<b>10</b> 1/6 Page (Vertical) 2 1/8" x 4 3/4"
<b>9</b> 1/6 Page (Horizontal) 4 1/4" x 2 1/4"	<b>11</b> Small Page (Vertical) 2 1/8" x 2 1/4"

**Please email form to Duane Crabbe**

Email: [dcrabbe@ndarec.com](mailto:dcrabbe@ndarec.com) • 800-234-0518 • 701-667-6436 • Mobile: 701-391-2164