

# NORTH DAKOTA Living

NORTH DAKOTA'S  
BEST-READ  
PUBLICATION

## ADVERTISERS' PREVIEW



### DEADLINE DATES

Space reservations: **Jan. 5, 2025**

Ad materials due: **Jan. 12, 2025**

Publication date: **Feb. 6, 2025**

- **North Dakota Living adds more value to your advertising dollar!**
- **Access the magazine's online flip book at [www.ndliving.com](http://www.ndliving.com).**



## FEBRUARY MAGAZINE PREVIEW

### COLLEGE GUIDE

*North Dakota Living* provides its annual education issue in February. Find the college guide with updates from the state's colleges and universities. A feature story will share how one tribal school is exploring drone technology for rural health care delivery. And, meet a small-town school cook who makes scratch recipes for students from products sourced locally through the farm to school program and those grown in their school garden.

### TRAVEL GUIDE

*North Dakota Living* subscribers will also receive the 2025 North Dakota Travel Guide packaged with the February issue.



# February 2025 North Dakota Living Advertising Order Form

**1**  
Full Page  
3 column, no bleed  
6.75"x9.75"  
Full Page  
3 column with bleed  
8.5"x11.25"  
Live area  
6.75"x9.75"  
Trim size  
8"x10.75"

**2**  
2/3 Page  
4.25"x 9.75"

**6**  
1/3 Page  
Vertical  
2.125"x 9.75"

**7**  
1/3 Page  
Horizontal  
4.25"x 4.75"

**5**  
1/2 Page  
Horizontal  
6.75"x4.75"

**3**  
1/2 Page  
Vertical  
3.25"x9.75"

**8**  
1/4 Page  
3.25"x4.75"

**9**  
1/6 Page Horizontal  
4.25"x 2.25"

**4**  
1/2 Page  
Vertical-2 column  
4.25"x7.25"

**10**  
1/6 Page  
Vertical  
2.125"x 4.75"



Return this form to Duane Crabbe:  
**Email:** dcrabbe@ndarec.com or call  
with any questions. 701-667-6436  
or 701-391-2164

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Advertiser \_\_\_\_\_  
Contact \_\_\_\_\_  
Address/City/State \_\_\_\_\_  
Phone \_\_\_\_\_ Mobile \_\_\_\_\_  
Email \_\_\_\_\_  
Website \_\_\_\_\_

### Ad Size (please check box)

	B&W	Full-color
2-Page Spread (Full bleed).....	<input type="checkbox"/> \$5,225	<input type="checkbox"/> \$5,800
1. Full Page.....	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$3,600
2. 2/3 Page (Vertical—2 columns).....	<input type="checkbox"/> \$1,965	<input type="checkbox"/> \$2,570
3. 1/2 Page (Vertical—1 1/2 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
4. 1/2 Page (Vertical—2 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
5. 1/2 Page (Horizontal —3 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
6. 1/3 Page (Vertical—1 column).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
7. 1/3 Page (Horizontal—2 columns).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
8. 1/4 Page (1 1/2 columns).....	<input type="checkbox"/> \$735	<input type="checkbox"/> \$1,095
9. 1/6 Page (Horizontal—2 columns).....	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845
10. 1/6 Page (Vertical—1 column).....	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845

Non-bleed standard ad page dimensions

### PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

### UPLOADING PROCEDURE

- Follow the steps below to get started:
1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
  2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:

