

NORTH DAKOTA Living

NORTH DAKOTA'S
BEST-READ
PUBLICATION

ADVERTISERS' PREVIEW



MARCH MAGAZINE PREVIEW

DEADLINE DATES

Space reservations: **Feb. 5, 2025**

Ad materials due: **Feb. 12, 2025**

Publication date: **March 4, 2025**

- **North Dakota Living adds more value to your advertising dollar!**
- **Access the magazine's online flip book at www.ndliving.com.**



GO WEST

North Dakota Living introduces its first-ever "GO WEST" issue, featuring the people, places and events that make western North Dakota shine.

MEDORA MILESTONE

The beloved "Medora Musical" celebrates its 60th anniversary in 2025. *North Dakota Living* looks back on the musical's history and toward its future as a cultural hallmark of the Peace Garden State.

COWBOY COUNTRY

Communities in cowboy country are thriving with the addition of new community spaces and local businesses. A feature story will highlight Dickinson's Legacy Square, Watford City's new ag expo and a Williston malting plant.

March 2025 North Dakota Living Advertising Order Form

1
Full Page
3 column, no bleed
6.75"x9.75"
Full Page
3 column with bleed
8.5"x11.25"
Live area
6.75"x9.75"
Trim size
8"x10.75"

2
2/3 Page
4.25"x 9.75"

6
1/3 Page
Vertical
2.125"x 9.75"

7
1/3 Page
Horizontal
4.25"x 4.75"

5
1/2 Page
Horizontal
6.75"x4.75"

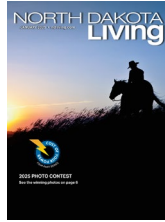
3
1/2 Page
Vertical
3.25"x9.75"

8
1/4 Page
3.25"x4.75"

9
1/6 Page Horizontal
4.25"x 2.25"

4
1/2 Page
Vertical-2 column
4.25"x7.25"

10
1/6 Page
Vertical
2.125"x 4.75"



Return this form to Duane Crabbe:
Email: dcrabbe@ndarec.com or call
with any questions. 701-667-6436
or 701-391-2164

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Advertiser _____
Contact _____
Address/City/State _____
Phone _____ Mobile _____
Email _____
Website _____

Ad Size (please check box)

	B&W	Full-color
2-Page Spread (Full bleed).....	<input type="checkbox"/> \$5,225	<input type="checkbox"/> \$5,800
1. Full Page.....	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$3,600
2. 2/3 Page (Vertical—2 columns).....	<input type="checkbox"/> \$1,965	<input type="checkbox"/> \$2,570
3. 1/2 Page (Vertical—1 1/2 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
4. 1/2 Page (Vertical—2 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
5. 1/2 Page (Horizontal —3 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
6. 1/3 Page (Vertical—1 column).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
7. 1/3 Page (Horizontal—2 columns).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
8. 1/4 Page (1 1/2 columns).....	<input type="checkbox"/> \$735	<input type="checkbox"/> \$1,095
9. 1/6 Page (Horizontal—2 columns).....	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845
10. 1/6 Page (Vertical—1 column).....	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

- Follow the steps below to get started:
1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
 2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:

