

NORTH DAKOTA Living

NORTH DAKOTA'S
BEST-READ
PUBLICATION

ADVERTISERS' PREVIEW



DEADLINE DATES

Space reservations: **April 5, 2025**

Ad materials due: **April 12, 2025**

Publication date: **May 2, 2025**

- **North Dakota Living adds more value to your advertising dollar!**
- **Access the magazine's online flip book at www.ndliving.com.**



MAY MAGAZINE PREVIEW

TRAVEL + TOURISM

In May, *North Dakota Living* readers will be inspired to make their summer travel plans – starting in their own backyard. Travel and tourism is the theme of the “Explore North Dakota” issue. In addition to this month’s feature stories, readers will learn about ways to extend their stay with suggestions for places to dine, things to do and sites to visit.

- **PLACES TO DINE** | It's patio season! Looking for a spot to enjoy a cold drink and a bite to eat under the summer sun? May's *North Dakota Living* has you covered.
- **THINGS TO DO** | Looking to immerse yourself in a riveting cultural experience? Read May's *North Dakota Living*.
- **SITES TO VISIT** | Looking for a peaceful place the whole family – through all the generations – can enjoy? Don't miss May's issue of *North Dakota Living*.

May 2025 North Dakota Living Advertising Order Form

1
Full Page
3 column, no bleed
6.75"x9.75"
Full Page
3 column with bleed
8.5"x11.25"
Live area
6.75"x9.75"
Trim size
8"x10.75"



Return this form to Duane Crabbe:
Email: dcrabbe@ndarec.com or call
with any questions. 701-667-6436
or 701-391-2164

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2
2/3 Page
4.25"x 9.75"

6
1/3 Page
Vertical
2.125"x 9.75"

Advertiser _____

Contact _____

Address/City/State _____

Phone _____ Mobile _____

Email _____

Website _____

7
1/3 Page
Horizontal
4.25"x 4.75"

5
1/2 Page
Horizontal
6.75"x4.75"

3
1/2 Page
Vertical
3.25"x9.75"

8
1/4 Page
3.25"x4.75"

9
1/6 Page Horizontal
4.25"x 2.25"

4
1/2 Page
Vertical-2 column
4.25"x7.25"

10
1/6 Page
Vertical
2.125"x 4.75"

Ad Size (please check box)

	B&W	Full-color
2-Page Spread (Full bleed).....	<input type="checkbox"/> \$5,225	<input type="checkbox"/> \$5,800
1. Full Page.....	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$3,600
2. 2/3 Page (Vertical—2 columns)	<input type="checkbox"/> \$1,965	<input type="checkbox"/> \$2,570
3. 1/2 Page (Vertical—1 1/2 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
4. 1/2 Page (Vertical—2 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
5. 1/2 Page (Horizontal —3 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
6. 1/3 Page (Vertical—1 column).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
7. 1/3 Page (Horizontal—2 columns).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
8. 1/4 Page (1 1/2 columns).....	<input type="checkbox"/> \$735.....	<input type="checkbox"/> \$1,095
9. 1/6 Page (Horizontal—2 columns)	<input type="checkbox"/> \$495.....	<input type="checkbox"/> \$845
10. 1/6 Page (Vertical—1 column).....	<input type="checkbox"/> \$495.....	<input type="checkbox"/> \$845

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

- Follow the steps below to get started:
1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
 2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:

