

NORTH DAKOTA Living

NORTH DAKOTA'S
BEST-READ
PUBLICATION

ADVERTISERS' PREVIEW



NORTH DAKOTA LIVING SEPTEMBER MAGAZINE PREVIEW

FIRST RESPONDERS

September's *North Dakota Living* honors first responders, with the story of high school students answering the call as volunteer first responders in their rural communities.

ASSISTING NORTH DAKOTANS

Enrolling for Medicare for the first time or navigating health insurance can be daunting, even frustrating. But there is help available to North Dakotans, as explained in September's magazine.

BIG IRON

Preview this year's Big Iron Farm Show in September, with distribution of the Big Iron guide to select subscribers.

DEADLINE DATES

Space reservations: **Aug. 5, 2025**

Ad materials due: **Aug. 12, 2025**

Publication date: **Sept. 2, 2025**

- *North Dakota Living* adds more value to your advertising dollar!
- Access the magazine's online flip book at www.ndliving.com.



September 2025 North Dakota Living Advertising Order Form

1
Full Page
3 column, no bleed
6.75"x9.75"
Full Page
3 column with bleed
8.5"x11.25"
Live area
6.75"x9.75"
Trim size
8"x10.75"

2
2/3 Page
4.25"x 9.75"

6
1/3 Page
Vertical
2.125"x 9.75"

7
1/3 Page
Horizontal
4.25"x 4.75"

5
1/2 Page
Horizontal
6.75"x4.75"

3
1/2 Page
Vertical
3.25"x9.75"

8
1/4 Page
3.25"x4.75"

9
1/6 Page Horizontal
4.25"x 2.25"

4
1/2 Page
Vertical-2 column
4.25"x7.25"

10
1/6 Page
Vertical
2.125"x 4.75"



Return this form to Duane Crabbe:
Email: dcrabbe@ndarec.com or call
with any questions. 701-667-6436
or 701-391-2164

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Advertiser _____

Contact _____

Address/City/State _____

Phone _____ Mobile _____

Email _____

Website _____

Ad Size (please check box)

	B&W	Full-color
2-Page Spread (Full bleed).....	☐ \$5,225	☐ \$5,800
1. Full Page.....	☐ \$3,025	☐ \$3,600
2. 2/3 Page (Vertical—2 columns)	☐ \$1,965	☐ \$2,570
3. 1/2 Page (Vertical—1 1/2 columns).....	☐ \$1,480	☐ \$1,830
4. 1/2 Page (Vertical—2 columns).....	☐ \$1,480	☐ \$1,830
5. 1/2 Page (Horizontal —3 columns).....	☐ \$1,480	☐ \$1,830
6. 1/3 Page (Vertical—1 column).....	☐ \$1,005	☐ \$1,360
7. 1/3 Page (Horizontal—2 columns).....	☐ \$1,005	☐ \$1,360
8. 1/4 Page (1 1/2 columns)	☐ \$735	☐ \$1,095
9. 1/6 Page (Horizontal—2 columns)	☐ \$495	☐ \$845
10. 1/6 Page (Vertical—1 column).....	☐ \$495	☐ \$845

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:



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