## NORTH DAKOTA'S NORTH DAKOTA'S BEST-READ PUBLICATION LIVING

ADVERTISERS' PREVIEW

# NORTH DAKOTA LIVING OUR CO-07 OUE EN OUE EN OUR CO-07 OUE EN OUE EN

### NORTH DAKOTA LIVING OCTOBER MAGAZINE PREVIEW

### IT'S CO-OP MONTH!

October is National Co-op Month, a time to celebrate all the cooperatives in our communities. From broadband and electric cooperatives to credit unions and ag co-ops, North Dakota has a rich cooperative history and a bright cooperative future.

### **HEALTH CARE HUB**

North Dakota Living shares about a health care hub that recently opened in a rural community, which co-locates a local health care clinic, pharmacy, dentist, physical therapist and mental health professional.

### **DEADLINE DATES**

Space reservations: **Sept. 5, 2025**Ad materials due: **Sept. 12, 2025**Publication date: **Oct. 2, 2025** 

 North Dakota Living adds more value to your advertising dollar!

 Access the magazine's online flip book at www.ndliving.com.



## Full Page 3 column, no bleed 6.75"x9.75" Full Page 3 column with bleed 8.5"x11.25" Live area 6.75"x9.75" Trim size

### **2** <sup>2</sup>⁄₃ Page 4.25"x 9.75"

8"x10.75"

**6**⅓ Page

Vertical

2.125"x 9 .75"

### **7** ⅓ Page Horizontal 4.25"x 4.75"

5
½ Page
Horizontal
6.75"x4.75"

**3**½ Page
Vertical
3.25"x9.75"

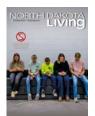
**8** ¼ Page 3.25"x4.75"

**9** % Page Horizontal 4.25"x 2.25"

4 ½ Page Vertical-2 column 4.25"x7.25"

**10** % Page Vertical 2.125"x 4.75"

### October 2025 North Dakota Living Advertising Order Form



Return this form to Duane Crabbe: **Email:** dcrabbe@ndarec.com or call with any questions. 701-667-6436 or 701-391-2164

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| Advertiser         |        |  |  |
|--------------------|--------|--|--|
|                    |        |  |  |
| Contact            |        |  |  |
| Address/City/State |        |  |  |
| Phone              | Mobile |  |  |
| Email              |        |  |  |
| Website            |        |  |  |

### Ad Size (please check box)

|     |                                  | B&W     | Full-color |
|-----|----------------------------------|---------|------------|
|     | 2-Page Spread (Full bleed)       | \$5,225 | 🗅 \$5,800  |
| 1.  | Full Page                        | \$3,025 | 🗅 \$3,600  |
| 2.  | ⅔ Page (Vertical—2 columns)      |         | 🗅 \$2,570  |
| 3.  | ½ Page (Vertical—1½ columns)     |         | 🗖 \$1,830  |
| 4.  | 1/2 Page (Vertical—2 columns)    |         | 🗖 \$1,830  |
| 5.  | 1/2 Page (Horizontal —3 columns) |         | 🗖 \$1,830  |
| 6.  | ⅓ Page (Vertical—1 column)       | \$1,005 | 🗖 \$1,360  |
| 7.  | ⅓ Page (Horizontal—2 columns)    |         | 🗖 \$1,360  |
| 8.  | <b>%</b> Page (1½ columns)       |         | 🗖 \$1,095  |
| 9.  | % Page (Horizontal—2 columns)    | \$495   | 🖵 \$845    |
| 10. | % Page (Vertical—1 column)       | \$495   | 🗅 \$845    |
|     |                                  |         |            |

### **PREFERRED AD FORMATS**

- · High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale.
   EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

### **UPLOADING PROCEDURE**

Follow the steps below to get started:

- 1. Go to your web browser and type in the address, https://ndliving.wetransfer.com
- 2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

Non-bleed standard ad page dimensions

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:









