

NORTH DAKOTA Living

NORTH DAKOTA'S
BEST-READ
PUBLICATION

ADVERTISERS' PREVIEW



NORTH DAKOTA LIVING MAY MAGAZINE PREVIEW

EXPLORE NORTH DAKOTA

North Dakota Living presents its travel and tourism issue in May, inviting readers to explore North Dakota. With the grand opening of the Theodore Roosevelt Presidential Library in July, *North Dakota Living* gives a nod to TR in this month's features.

- America's conservation president loved North Dakota for its wildness, and plenty of **outdoor experiences** today beckon visitors to explore the state's wildlife and get out in nature.
- From ice cream to pie, caramel rolls and candy, small business owners across the state have the **sweets to satisfy the sweet tooth**, which Teddy himself – a lover of sweet treats – would approve.
- Also learn how North Dakota's travel and tourism partners are preparing to **welcome visitors to the state** who will come this year and beyond **to see the presidential library**.

DEADLINE DATES

Space reservations: **April 6, 2026**

Ad materials due: **April 12, 2026**

Publication date: **May 1, 2026**

- *North Dakota Living* adds more value to your advertising dollar!
- Access the magazine's online flip book at www.ndliving.com.



May 2026 North Dakota Living Advertising Order Form

1
Full Page
3 column, no bleed
6.75"x9.75"
Full Page
3 column with bleed
8.5"x11.25"
Live area
6.75"x9.75"
Trim size
8"x10.75"

2
2/3 Page
4.25"x 9.75"

6
1/3 Page
Vertical
2.125"x 9.75"

7
1/3 Page
Horizontal
4.25"x 4.75"

5
1/2 Page
Horizontal
6.75"x4.75"

3
1/2 Page
Vertical
3.25"x9.75"

8
1/4 Page
3.25"x4.75"

9
1/6 Page Horizontal
4.25"x 2.25"

4
1/2 Page
Vertical-2 column
4.25"x7.25"

10
1/6 Page
Vertical
2.125"x 4.75"



Return this form to Duane Crabbe:
Email: dcrabbe@ndarec.com or call
with any questions. 701-667-6436
or 701-391-2164

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Advertiser _____
Contact _____
Address/City/State _____
Phone _____ Mobile _____
Email _____
Website _____

Ad Size (please check box)

	B&W	Full-color
2-Page Spread (Full bleed).....	<input type="checkbox"/> \$5,225	<input type="checkbox"/> \$5,800
1. Full Page.....	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$3,600
2. 2/3 Page (Vertical—2 columns)	<input type="checkbox"/> \$1,965	<input type="checkbox"/> \$2,570
3. 1/2 Page (Vertical—1 1/2 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
4. 1/2 Page (Vertical—2 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
5. 1/2 Page (Horizontal —3 columns).....	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
6. 1/3 Page (Vertical—1 column).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
7. 1/3 Page (Horizontal—2 columns).....	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
8. 1/4 Page (1 1/2 columns).....	<input type="checkbox"/> \$735.....	<input type="checkbox"/> \$1,095
9. 1/6 Page (Horizontal—2 columns)	<input type="checkbox"/> \$495.....	<input type="checkbox"/> \$845
10. 1/6 Page (Vertical—1 column).....	<input type="checkbox"/> \$495.....	<input type="checkbox"/> \$845

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

- Follow the steps below to get started:
1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
 2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:

