

The OFFICIAL publication of the 2026 Big Iron Farm and Construction Show

BIG IRON XLVI

FARM AND CONSTRUCTION SHOW



Greetings from the Big Iron team!

The 46th anniversary of Big Iron Farm and Construction is right around the corner, happening September 15th-17th. As we gear up for another exciting year, we are thrilled to welcome you back to one of the nation's premier agriculture and construction expos.

For over 45 years, Big Iron has been a trusted destination for innovation, connection, and progress within the industry. The 2026 show is shaping up to be one of our best yet. Each year we are expanding the show with more live equipment demonstrations featuring construction, agriculture, and autonomous machinery. Guests can also enjoy additional seminar space, new exhibits, and the return of many familiar industry favorites. While you're at the show, be sure to check out all the opportunities to connect and network within the industry.

This year we are excited to announce that the free concert will take place on the Dakota Magic Stage at the All-Finish Concrete Grandstand. This year's concert featuring LANCO and Eli Young Band. Thank you for being a part of the Big Iron community. We can't wait to see you at the Red River Valley Fairgrounds located in West Fargo, ND September 15-17, 2026.

Sincerely,



Cody Cashman
Red River Valley Fair
CEO

Big Iron is a subsidiary of the
Red River Valley Fair Association

NORTH DAKOTA
NORTH DAKOTA'S
BEST READ
PUBLICATION
Living

For more information or space reservations, contact:

Duane Crabbe

North Dakota Living

3201 Nygren Drive NW • PO Box 727 • Mandan, ND 58554
701-667-6436 • Cell: 701-391-2164
Email: dcrabbe@ndarec.com

DIGITAL FLIP-PAGE VERSION

The entire Big Iron Farm Show Official Guide, including the ads, will be linked on the Big Iron website, bigironfarmshow.com, and *North Dakota Living* website, ndliving.com, as a digital Big Iron Guide. This digital version includes a realistic version of the Big Iron Guide with a full reproduction of the entire contents, along with turning pages.

FEATURED & DAILY EVENTS

- Easy-to-find daily schedule of events
- What to do and see at THE BIG IRON FARM AND CONSTRUCTION SHOW

INTERNATIONAL VISITORS PROGRAM

- Information about buyers from around the globe that do business at THE BIG IRON FARM AND CONSTRUCTION SHOW

DETAILED BIG IRON MAP

- Detailed full-color map showing exhibitor locations and special events taking place on the fairgrounds
- Location of exhibitor buildings
- Complete route of "People Mover" shuttle
- Advertisers exhibit location highlighted on the map

EXHIBITORS' LIST & BOOTH LOCATION

- Exhibitors' list complete with exhibitor booth numbers
- Advertisers highlighted on listing

ADVERTISERS' PRODUCT & SERVICE NEWS RELEASE

Big Iron advertisers will be able to include a 150-word product/service release with a photo which will be included in the guide.

ADVERTISERS' INDEX INCLUDING WEBSITE LISTING

- Complete alphabetical listing of advertisers including booth number and website listing.
- Advertisers inside the Big Iron Farm and Construction Show Official Guide will have their website address linked to the *North Dakota Living* website, ndliving.com, starting in Sept. 2026, and running through Aug. 31, 2027.

SPACE RESERVATION AND AD MATERIAL

SUBMISSIONS: July 23, 2026 PUBLICATION DATE: Sept. 4, 2026

BIG IRON XLVI FARM AND CONSTRUCTION SHOW: Sept. 15-17, 2026

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

BIG IRON XLVI

FARM AND CONSTRUCTION SHOW

OFFICIAL GUIDE

ADVERTISING ORDER FORM

Reservation and Ad Materials Deadline is **July 23, 2026**

TO RESERVE AD SPACE TODAY:

1. Go to: <https://ndliving.com/form/bigironadform>
2. Email: dcrabbe@ndarec.com
3. Call Duane Crabbe at 701.667.6436 or 701.391.2164
4. Mail to *North Dakota Living*, Attn: Ad Dept., PO Box 727
3201 Nygren Drive NW, Mandan, ND 58554-0727

INCLUDED WITH YOUR AD

Will you be sending a 150 word product/service release? ☐ yes ☐ no

Name _____

Company Name _____

Address _____

City/State/Zip _____

Phone _____ Cell _____

Email _____

Website _____

Your Website will be included on the *North Dakota Living* website: ndliving.com.

Signature _____ Date _____

Please check box for ad size. **B&W** **COLOR**

2-page spread: 14 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ " (bleed size: 16 $\frac{1}{2}$ " x 11 $\frac{1}{4}$ ") ☐ \$4,200 ☐ \$4,500

Inside front cover, Page 1 & back cover
(If available, otherwise Full Page rate apply.) ☐ \$2,995

1. Full page: 6 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ " (bleed size: 8 $\frac{1}{2}$ " x 11 $\frac{1}{4}$ ") ☐ \$2,565 ☐ \$2,875

2. $\frac{2}{3}$ page: 4 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ " ☐ \$1,775 ☐ \$2,085

3. $\frac{1}{2}$ page: 3 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ " ☐ \$1,345 ☐ \$1,655

4. $\frac{1}{2}$ page: 4 $\frac{1}{4}$ " x 7 $\frac{1}{4}$ " ☐ \$1,345 ☐ \$1,655

5. $\frac{1}{2}$ page: 6 $\frac{3}{4}$ " x 4 $\frac{3}{4}$ " ☐ \$1,345 ☐ \$1,655

6. $\frac{1}{3}$ page: 2 $\frac{1}{8}$ " x 9 $\frac{3}{4}$ " ☐ \$905 ☐ \$1,215

7. $\frac{1}{3}$ page: 4 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ " ☐ \$905 ☐ \$1,215

8. $\frac{1}{4}$ page: 3 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ " ☐ \$685 ☐ \$985

9. $\frac{1}{8}$ page: 4 $\frac{1}{4}$ " x 2 $\frac{1}{4}$ " ☐ \$465 ☐ \$775

10. $\frac{1}{8}$ page: 2 $\frac{1}{8}$ " x 4 $\frac{3}{4}$ " ☐ \$465 ☐ \$775

For more information or space reservations contact:

Duane Crabbe, North Dakota Living

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Go to: <https://ndliving.com/form/bigironadform>

CIRCULATION

- Full-color magazine guide, printed on glossy paper
- With a total circulation of more than 51,000 and a potential audience of nearly 200,000 readers, your ad reaches the farmers and ranchers of North Dakota
- More than 7,000 copies printed for gate distribution during the Big Iron Farm Show
- Big Iron guides will be available at the *North Dakota Living* booth located inside the Hartl Building
- Poly-bagged and distributed as a supplement with *North Dakota Living*, the state's #1 monthly publication in circulation and readership.

SPACE RESERVATION AND AD MATERIAL

SUBMISSIONS:
July 23, 2026

PUBLICATION DATE:
Sept. 4, 2026

BIG IRON XLVI FARM AND CONSTRUCTION SHOW:
Sept. 15-17, 2026

1

Full Page
3 column
6 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ "

2

$\frac{2}{3}$ Page
4 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ "

6

$\frac{1}{8}$ Page
vertical
2 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ "

7

$\frac{1}{3}$ Page
horizontal
4 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ "

3

$\frac{1}{2}$ Page
Vertical
3 $\frac{1}{4}$ " x 9 $\frac{3}{4}$ "

5

$\frac{1}{2}$ Page
Horizontal
6 $\frac{3}{4}$ " x 4 $\frac{3}{4}$ "

8

$\frac{1}{4}$ Page
3 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ "

9 $\frac{1}{8}$ Page
Horizontal
4 $\frac{1}{4}$ " x 2 $\frac{1}{4}$ "

4

$\frac{1}{2}$ Page
Vertical
2 column
4 $\frac{1}{4}$ " x 7 $\frac{1}{4}$ "

10

$\frac{1}{8}$ Page
Vertical
2 $\frac{1}{4}$ " x 4 $\frac{3}{4}$ "

For payment,
we accept:

