

NORTH DAKOTA Living

NORTH DAKOTA'S
BEST-READ
PUBLICATION

ADVERTISERS' PREVIEW



NORTH DAKOTA LIVING OCTOBER MAGAZINE PREVIEW

OCTOBER IS CO-OP MONTH

This issue of *North Dakota Living* explores how electric cooperatives are preparing for the growing number of large-load power requests across North Dakota with a thoughtful, consistent process that protects the power reliability co-op members depend on. Readers will also learn about a new project advancing cooperative principles and rural electrification efforts worldwide, as a group of 12 North Dakota lineworkers prepare to bring electricity to a Guatemalan village this fall.

FALL ACTIVITIES

Get ready for the season with our annual fall hunting outlook, meet the new owners of North Dakota's largest pumpkin patch and get a head start on holiday shopping with an exclusively North Dakota gift guide.

DEADLINE DATES

Space reservations: **Sept. 5, 2026**

Ad materials due: **Sept. 12, 2026**

Publication date: **Oct. 1, 2026**

- *North Dakota Living* adds more value to your advertising dollar!
- Access the magazine's online flip book at www.ndliving.com.



October 2026 North Dakota Living Advertising Order Form

1
Full Page
3 column, no bleed
6.75"x9.75"
Full Page
3 column with bleed
8.5"x11.25"
Live area
6.75"x9.75"
Trim size
8"x10.75"

2
¾ Page
4.25"x 9.75"

6
¼ Page
Vertical
2.125"x 9.75"

7
¾ Page
Horizontal
4.25"x 4.75"

5
½ Page
Horizontal
6.75"x4.75"

3
½ Page
Vertical
3.25"x9.75"

8
¼ Page
3.25"x4.75"

9
⅓ Page Horizontal
4.25"x 2.25"

4
½ Page
Vertical-2 column
4.25"x7.25"

10
¼ Page
Vertical
2.125"x 4.75"



Return this form to Duane Crabbe:
Email: dcrabbe@ndarec.com or call
with any questions. 701-667-6436
or 701-391-2164

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Advertiser _____

Contact _____

Address/City/State _____

Phone _____ Mobile _____

Email _____

Website _____

Ad Size (please check box)

	B&W	Full-color
2-Page Spread (Full bleed).....	☐ \$5,225	☐ \$5,800
1. Full Page.....	☐ \$3,025	☐ \$3,600
2. ¾ Page (Vertical—2 columns)	☐ \$1,965	☐ \$2,570
3. ½ Page (Vertical—1½ columns).....	☐ \$1,480	☐ \$1,830
4. ½ Page (Vertical—2 columns).....	☐ \$1,480	☐ \$1,830
5. ½ Page (Horizontal —3 columns).....	☐ \$1,480	☐ \$1,830
6. ⅓ Page (Vertical—1 column).....	☐ \$1,005	☐ \$1,360
7. ⅓ Page (Horizontal—2 columns).....	☐ \$1,005	☐ \$1,360
8. ¼ Page (1½ columns)	☐ \$735	☐ \$1,095
9. ⅓ Page (Horizontal—2 columns)	☐ \$495	☐ \$845
10. ¼ Page (Vertical—1 column).....	☐ \$495	☐ \$845

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

Discounted frequency rates available on request for ads running three or more times within a year. Contact Duane for more information:

- 701-667-6436 or 701-391-2164
- dcrabbe@ndarec.com

For payment, we accept:



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