

NORTH DAKOTA LIVING

NORTH DAKOTA'S
BEST-READ
PUBLICATION

ADVERTISERS' PREVIEW



NOVEMBER 2021

TAKING PRIDE IN NORTH DAKOTA

November's issue of *North Dakota Living* will usher in the season of giving by featuring Pride of Dakota. We'll introduce readers to the entrepreneurs and business owners who take pride in their work, products and services and proudly promote the Pride of Dakota label.

HONORING VETERANS

In November, we honor veterans and their sacrifices. *North Dakota Living* will look at mental health in our U.S. veteran population, as we seek ways to support and help our American heroes.

THANKSGIVING

Also in November, *North Dakota Living* readers will meet a local turkey farmer, who shares Thanksgiving recipes.

DEADLINE DATES

Space reservations: **Oct. 7, 2021**

Ad materials due: **Oct. 18, 2021**

Publication date: **Nov. 2, 2021**

- **North Dakota Living adds more value to your advertising dollar!**
- **Access the magazine's online flip book at www.ndliving.com.**



November 2021 North Dakota Living Advertising Order Form

1
Full Page
3 column, no bleed
6.75"x9.75"
Full Page
3 column with bleed
8.5"x11.25"
Live area
7.5"x10.25"
Trim size
8"x10.75"

2
2/3 Page
4.5" x 9.75"

6
1/3 Page
Vertical
2.125" x 9.75"

7
1/3 Page
Horizontal
4.5" x 4.75"

5
1/2 Page
Horizontal
6.75" x 4.75"

3
1/2 Page
Vertical
3.25" x 9.75"

8
1/4 Page
3.25" x 4.75"

9
1/6 Page Horizontal
4.5" x 2.25"

4
1/2 Page
Vertical-2 column
4.5" x 7.25"

10
1/6 Page
Vertical
2.125" x 4.75"

Return this form to Duane Crabbe:
Email: dcrabbe@ndarec.com
Mail to:
Attn: Advertising Department
North Dakota Living
Duane Crabbe
P.O. Box 727
3201 Nygren Dr. N.W.
Mandan, ND 58554-0727

QUESTIONS?

Contact Duane:
• 701-667-6436 or 701-391-2164
• dcrabbe@ndarec.com

Name _____

Company Name _____

Address/City/State _____

Phone _____ Mobile _____

Fax _____

Email _____

Website _____

Ad Size (please check box)

	B&W	Full-color
Spread (Full bleed).....	<input type="checkbox"/> \$5,075	<input type="checkbox"/> \$5,630
1. Full Page	<input type="checkbox"/> \$2,935	<input type="checkbox"/> \$3,495
2. 2/3 Page (Vertical—2 columns)	<input type="checkbox"/> \$1,910	<input type="checkbox"/> \$2,495
3. 1/2 Page (Vertical—1 1/2 columns)	<input type="checkbox"/> \$1,435	<input type="checkbox"/> \$1,775
4. 1/2 Page (Vertical—2 columns).....	<input type="checkbox"/> \$1,435	<input type="checkbox"/> \$1,775
5. 1/2 Page (Horizontal —3 columns)	<input type="checkbox"/> \$1,435	<input type="checkbox"/> \$1,775
6. 1/3 Page (Vertical—1 column)	<input type="checkbox"/> \$975.....	<input type="checkbox"/> \$1,320
7. 1/3 Page (Horizontal—2 columns).....	<input type="checkbox"/> \$975.....	<input type="checkbox"/> \$1,320
8. 1/4 Page (1 1/2 columns)	<input type="checkbox"/> \$715.....	<input type="checkbox"/> \$1,065
9. 1/6 Page (Horizontal—2 columns).....	<input type="checkbox"/> \$480.....	<input type="checkbox"/> \$820
10. 1/6 Page (Vertical—1 column)	<input type="checkbox"/> \$480.....	<input type="checkbox"/> \$820

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

- Follow the steps below to get started:
1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
 2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

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For payment, we accept:

