

NORTH DAKOTA LIVING

NORTH DAKOTA'S
BEST-READ
PUBLICATION

ADVERTISERS' PREVIEW



JANUARY 2022

CELEBRATE A NEW YEAR WITH NORTH DAKOTA LIVING

The January issue of *North Dakota Living* sets readers onto the path for a new year.

As we begin 2022, the January features include:

WINTER RECREATION

North Dakota Living takes readers outside for winter fun.

NEW YEAR, NEW TECH

North Dakota Living spotlights technology in its January issue. Find out what's new for tech in the new year.

DEADLINE DATES

Space reservations: **Dec. 7, 2021**

Ad materials due: **Dec. 15, 2021**

Publication date: **Dec. 30, 2021**

- **North Dakota Living adds more value to your advertising dollar!**
- **Access the magazine's online flip book at www.ndliving.com.**



January 2022 North Dakota Living Advertising Order Form

1
Full Page
3 column, no bleed
6.75"x9.75"
Full Page
3 column with bleed
8.5"x11.25"
Live area
7.5"x10.25"
Trim size
8"x10.75"

2
2/3 Page
4.5" x 9.75"

6
1/3 Page
Vertical
2.125" x 9.75"

7
1/3 Page
Horizontal
4.5" x 4.75"

5
1/2 Page
Horizontal
6.75" x 4.75"

3
1/2 Page
Vertical
3.25" x 9.75"

8
1/4 Page
3.25" x 4.75"

9
1/6 Page Horizontal
4.5" x 2.25"

4
1/2 Page
Vertical-2 column
4.5" x 7.25"

10
1/6 Page
Vertical
2.125" x 4.75"

Return this form to Duane Crabbe:
Email: dcrabbe@ndarec.com
Mail to:
Attn: Advertising Department
North Dakota Living
Duane Crabbe
P.O. Box 727
3201 Nygren Dr. N.W.
Mandan, ND 58554-0727

QUESTIONS?

Contact Duane:
• 701-667-6436 or 701-391-2164
• dcrabbe@ndarec.com

Name _____
Company Name _____
Address/City/State _____
Phone _____ Mobile _____
Fax _____
Email _____
Website _____

Ad Size (please check box)

	B&W	Full-color
Spread (Full bleed)	<input type="checkbox"/> \$5,225	<input type="checkbox"/> \$5,800
1. Full Page	<input type="checkbox"/> \$3,025	<input type="checkbox"/> \$3,600
2. 2/3 Page (Vertical—2 columns)	<input type="checkbox"/> \$1,965	<input type="checkbox"/> \$2,570
3. 1/2 Page (Vertical—1 1/2 columns)	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
4. 1/2 Page (Vertical—2 columns)	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
5. 1/2 Page (Horizontal —3 columns)	<input type="checkbox"/> \$1,480	<input type="checkbox"/> \$1,830
6. 1/3 Page (Vertical—1 column)	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
7. 1/3 Page (Horizontal—2 columns)	<input type="checkbox"/> \$1,005	<input type="checkbox"/> \$1,360
8. 1/4 Page (1 1/2 columns)	<input type="checkbox"/> \$735	<input type="checkbox"/> \$1,095
9. 1/6 Page (Horizontal—2 columns)	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845
10. 1/6 Page (Vertical—1 column)	<input type="checkbox"/> \$495	<input type="checkbox"/> \$845

Non-bleed standard ad page dimensions

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF.
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale.

UPLOADING PROCEDURE

- Follow the steps below to get started:
1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
 2. Follow the onscreen steps to upload your ad or files. Can place up to 20GB of materials.

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For payment, we accept:

