

NORTH DAKOTA Living

NORTH DAKOTA'S
BEST-READ
PUBLICATION

ADVERTISERS' PREVIEW



OCTOBER 2020

It's Co-op Month!

As the state's electric cooperatives celebrate Co-op Month in October, *North Dakota Living* will feature the commitment electric cooperatives have to their communities.

Through the Rural Development Finance Corporation, created by North Dakota's electric and telecommunications cooperatives, co-ops provide grants and help finance community-based projects and nonprofit entities that improve the quality of life in North Dakota communities served by these co-ops.

We'll also feature a telecommunications cooperative, BEK Communications Cooperative, and its commitment to local sports through the development of BEK Sports.

Hunting season

In October, *North Dakota Living's* popular recipe section will feature wild game recipes from a lineworker and avid outdoorsman.

Then. Now. Always.
We're proud to power your life.
October is National Co-op Month.

#PowerOn

DEADLINE DATES

Space reservations:
Sept. 10, 2020

Ad materials due:
Sept. 17, 2020

Publication date:
Oct. 1, 2020

• *North Dakota Living is now adding more value to your advertising dollar!*

• *Access the magazine's online flip book at www.ndliving.com.*



October 2020 North Dakota Living Advertising Order Form

1
Full Page
3 column, no bleed
6.75" x 9.75"

Full Page
3 column with bleed
8.5" x 11.25"

Live area
7.5" x 10.25"

2
2/3 Page
4.5" x 9.75"

6
1/4 Page
Vertical
2.125" x 9.75"

7
1/3 Page
Horizontal
4.5" x 4.75"

5
1/2 Page
Horizontal
6.75" x 4.75"

3
1/2 Page
Vertical
3.25" x 9.75"

8
1/4 Page
3.25" x 4.75"

9
1/6 Page Horizontal
4.5" x 2.25"

4
1/2 Page
Vertical-2 column
4.5" x 7.25"

10
1/6 Page
Vertical
2.125" x 4.75"

Fax this form to 701-663-3745
Email: dcrabbe@ndarec.com

Mail to

North Dakota Living

Attn: Advertising Department, P.O. Box 727
3201 Nygren Dr. N.W.
Mandan, ND 58554-0727

Call Duane Crabbe at 701-667-6436 or 701-391-2164

Name _____

Company Name _____

Address/City/State _____

Phone _____ Mobile _____

Fax _____

Email _____

Website _____

Ad Size (please check box)

	B&W	Full-color
Spread (Full bleed)	<input type="checkbox"/> \$5,075	<input type="checkbox"/> \$5,630
1. Full Page	<input type="checkbox"/> \$2,935	<input type="checkbox"/> \$3,495
2. 2/3 Page (Vertical—2 columns)	<input type="checkbox"/> \$1,910	<input type="checkbox"/> \$2,495
3. 1/2 Page (Vertical—1 1/2 columns)	<input type="checkbox"/> \$1,435	<input type="checkbox"/> \$1,775
4. 1/2 Page (Vertical—2 columns)	<input type="checkbox"/> \$1,435	<input type="checkbox"/> \$1,775
5. 1/2 Page (Horizontal —3 columns)	<input type="checkbox"/> \$1,435	<input type="checkbox"/> \$1,775
6. 1/3 Page (Vertical—1 column)	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,320
7. 1/3 Page (Horizontal—2 columns)	<input type="checkbox"/> \$975	<input type="checkbox"/> \$1,320
8. 1/4 Page (1 1/2 columns)	<input type="checkbox"/> \$715	<input type="checkbox"/> \$1,065
9. 1/6 Page (Horizontal—2 columns)	<input type="checkbox"/> \$480	<input type="checkbox"/> \$820
10. 1/6 Page (Vertical—1 column)	<input type="checkbox"/> \$480	<input type="checkbox"/> \$820

Non-bleed standard ad page dimensions

Return this form to Duane Crabbe
North Dakota Living Advertising Department
3201 Nygren Drive NW
Mandan, ND 58554
Email: dcrabbe@ndarec.com
ndliving.com

For payment, we accept:



701-667-6436
Fax: 701-663-3745

Production Requirements

Graphic design and production services are available. For details, please phone Duane Crabbe at 800-234-0518 or 701-667-6436 or email him at dcrabbe@ndarec.com.

PREFERRED AD FORMATS

- High-resolution (300 DPI) Adobe PDF
- High-resolution (300 DPI) EPS in CMYK or grayscale. EPS files include embedded fonts or fonts converted to outlines.
- High-resolution (300 DPI) TIFF in either CMYK or grayscale

The following application documents must include CMYK or grayscale photos and artwork, either embedded or separate, at 300 DPI sized to 100 percent, in one of the formats listed above. Documents must also contain embedded fonts or fonts converted to outlines. When fonts cannot be embedded, all fonts, including font variations (bold, italics, etc.), must accompany documents. Microsoft Word, PowerPoint and Publisher files ARE NOT acceptable.

- Adobe InDesign®
- Adobe Illustrator®
- Adobe Photoshop®

PRODUCTION SPECIFICATIONS

- Trim size
8" W X 10.75" H
- Full-page, NO BLEED
6.75" W x 9.75" H
- Full-page WITH BLEED
8.5" W X 11.25" H
- Live area
7.5" W X 10.25" H

DEADLINE DATES

Space reservations: **Sept. 10, 2020**

Ad materials due: **Sept. 17, 2020**

Publication date: **Oct. 1, 2020**

Uploading Procedure

Windows & Mac Users

We are using a web-based software to transfer our digital material. This is an easy-to-use website that will allow you to upload large files directly to an individual here at NDAREC/*North Dakota Living*.

Follow the steps below to get started:

1. Go to your web browser and type in the address, <https://ndliving.wetransfer.com>
2. When the page pops up on your screen, there will be a small dialogue box on the left-hand side, which says "Send up to 2GB."

3. Please go to the "Add files" button and select your file(s). You can place up to 20GB of materials to upload to us.
4. Once the files have been selected, you will go to the "+ Add more friends" button and input **dcrabbe@ndarec.com**
5. After the files have been selected and the email recipient has been selected, you can go to the "Message" box and input a message.
6. Once all has been done, please select the "Transfer" button to send the file.

7. Once the files(s) have been sent, you will receive an email confirmation that the file has successfully been sent.
8. That's all there is to it.

Please contact Duane Crabbe with any questions pertaining to the uploading of ads to our site.

Duane Crabbe

Office: **701-667-6436**

Mobile: **701-391-2164**

dcrabbe@ndarec.com

