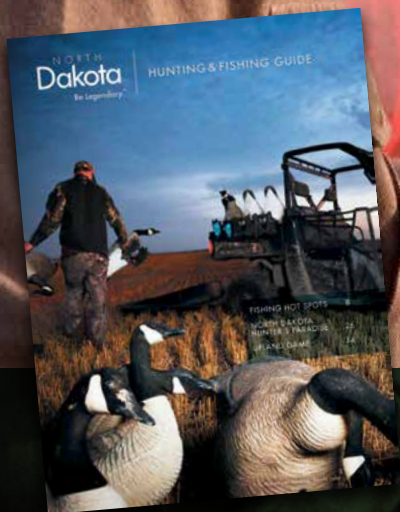


Advertising in the **OFFICIAL**
2020 North Dakota Be Legendary
HUNTING & FISHING GUIDE
gets you great opportunities!

ENJOY OUR LEGENDARY OUTDOORS



The **OFFICIAL** Hunting & Fishing Guide
for the North Dakota Department of Commerce Tourism Division.
Advertising produced by your friends at *North Dakota Living*



Tourism is the third-largest industry – generating revenue for every county in North Dakota.

Last year's North Dakota Hunting & Fishing Guide has been distributed heavily in Minnesota, Wisconsin, in-state and regional states and provinces.

North Dakota Tourism prints and distributes 50,000 copies of the North Dakota Hunting & Fishing Guide at sports shows, bait shops, retailers and through phone and online requests.

ENJOY OUR LEGENDARY OUTDOORS

Hunting and fishing opportunities in North Dakota aren't just good. They are legendary. The North Dakota Department of Commerce Tourism Division's *Hunting and Fishing Guide* guides hunters and anglers through all of North Dakota's legendary hunting and fishing opportunities.

FISHING FEATURES

From the Missouri River to the Red River of the North, the *Hunting and Fishing Guide* invites anglers to cast a line for world-famous walleye, perch, bass or northern pike. The guide showcases the state's great angling opportunities, fishing waters and access.

HUNTING FEATURES

From big game to waterfowl to upland game to furbearers, there's something to tempt every hunter in North Dakota. The guide will provide promotional information to invite hunters to North Dakota and answer questions about species, licensing and more.



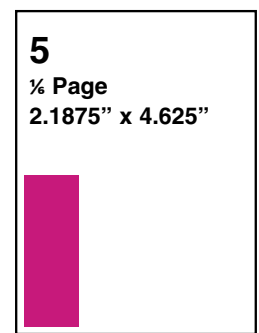
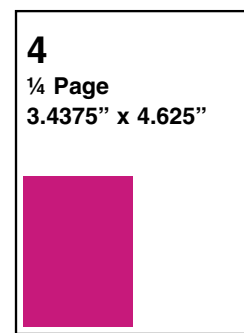
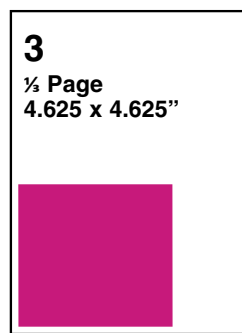
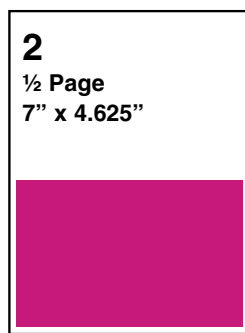
There were more than 96,000 non-resident hunting and fishing licenses sold in the state last year.

STANDARD AD PLACEMENT



1. Full Page	7" x 9.75"	\$2,550
2. ½ Page	7" x 4.625"	\$1,545
3. ⅓ Page	4.625" x 4.625"	\$1,050
4. ¼ Page	3.4375" x 4.625"	\$800
5. ⅙ Page	2.1875" x 4.625"	\$540

All prices include full color plus layout and design.



Note: Ad rates are net and non-commissionable.
Billing is distributed February 2020.

COVER AD PLACEMENT (call for availability)



Back Cover	8½" x 11" (bleed size)	\$3,450
Inside Front Cover	7" x 9.75"	\$3,450
Inside Back Cover	7" x 9.75"	\$2,980

All prices include full color plus layout and design.

For more information, contact **Duane Crabbe**, North Dakota Living
800-234-0518 • 701-667-6436 • Mobile: 701-391-2164 • Fax: 701-663-3745
 Email: dcrabbe@ndarec.com or visit ndliving.com

**Advertising
ORDER
FORM**

**2020 North Dakota Legendary
HUNTING & FISHING GUIDE**



**PUBLICATION DATE
JAN. 1, 2020**

**Space reservations - Sept. 30, 2019
Ad materials submissions - Oct. 5, 2019**

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Telephone _____ Cell _____ Fax _____

Email Address _____ website _____

Please place the following ad (check box for desired size)

STANDARD PLACEMENT

- Full Page 7" x 9.75" \$2,550
- ½ Page 7" x 4.625" \$1,545
- ⅓ Page 4.625" x 4.625" \$1,050
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All prices include full color plus layout and design.

Billing date February 2020

We accept all
major credit cards

Note: ad rates are net and non-commissionable

Copy Instructions _____

Signature _____ Date _____

For more information or space reservations, contact Duane Crabbe, *North Dakota Living*
3201 Nygren Drive NW • PO Box 727 • Mandan, ND 58554 or
800-234-0518 • 701-667-6436 • Mobile: 701-391-2164 • Fax: 701-663-3745
Email: dcrabbe@ndarec.com or visit ndliving.com